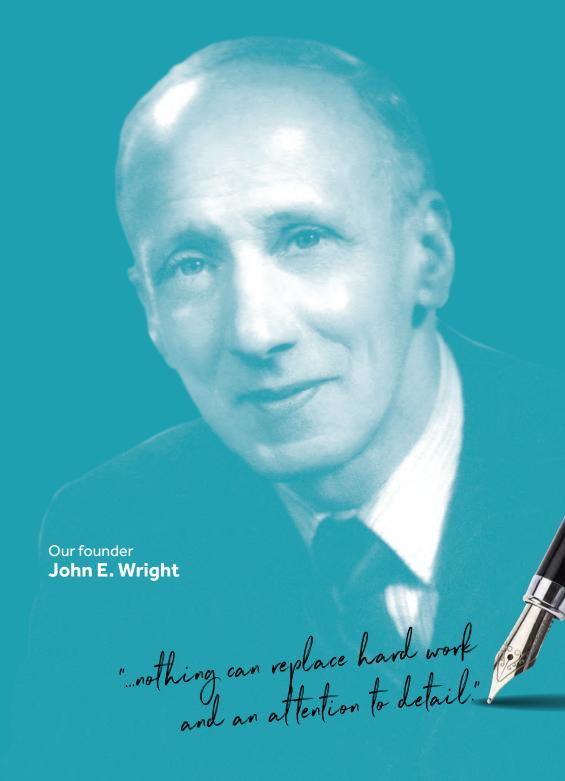
Heritage & Culture...

johnewright signage|exhibition|print



Established in 1900 by John Wright, head office retains to this day the name Blue Print House, reflecting the early history of this successful family business. From modest beginnings, the Company started to expand during the 1990's, and is now the leading supplier of wide format digital print solutions to graphic design communities and marketing professionals across the Midlands with growing national distribution capability.

Now managed by the fourth generation, the company's philosophy combines investment in the latest state of the art digital imaging and finishing equipment with a highly trained and skilled workforce who are motivated to provide the highest levels of customer service and image quality.

Ever since the early 1980s when he worked as part of Oxford University's Atmospheric Chemistry Team researching into the causes of the ozone hole, Tony has had a healthy interest in environmental issues. He is proud that the company has never used solvent printers and now uses low temperature UV cure printers which are acknowledged to have the lowest carbon footprint of any technology currently available to the print industry.

The key environmental issues of our day are carbon and plastic. On carbon, our investment in electric vehicles, our very low power printing technology and our carbon offset commitment working with the Woodland Trust allow us to say that we have one of the lowest carbon footprints per square metre of print of anyone in the European Print Industry. In regards to plastic, we

are working to provide PVC and metal free products to our customers and have just built our first totally plastic free exhibition stand.

For more ideas on eco-display products visit; www.johnewright.com/exhibition/eco-displays



"Ne're good at what we do because we love doing it!"

Tony Barnett, Chairman and MD of John E Wright.



Our strength is our people. We have decades of combined experience; from our account and project managers, to our designers through to our production and installation teams, meaning we have all of the knowledge to be able to confidently offer our customers a true end-to-end experience.











From an initial concept idea, whether that's a simple sketch on a scrap piece of paper or maybe just a 'silly idea' in your head, we can offer all of the support and pool our vast resources to be able to turn this into a reality and

with everything being under one roof, there isn't the need to be dealing with multiple companies in order to get your project moving, keeping costs lower and quality control kept to a maximum.





John E Wright & Co Ltd are experts in producing and installing high quality interpretation and wayfinding solutions. We have produced these for a variety of businesses, including museums, visitor centres and attractions. Working with team collaborators, focus groups and external partners/fundholders, our aim is to uplift the visitor experience in a creative, engaging and inspirational way.

To deliver an interpretive theme which can really bring history to life, we understand that a targeted strategic approach is required – one which identifies and appeals to the key audience of an attraction.

Safe, colourful, interactive and family participation activities will excite the younger audience, whereas a more detailed and down to earth approach could be more relevant for more senior visitors. However, tourists travelling from further afield would certainly benefit from more wayfinding to allow the customer journey to be more streamlined. We pride ourselves in accommodating every print need a venue has, providing solutions to fit any visitor.

We understand the need for uncomplicated fonts, the size of text, the power of colour, and being at the optimum reading height and without any glare from lighting. After all, small details can make a big difference!

Thanks to our large portfolio of products, plinths and showcases, John E Wright's highly experienced project managers can help provide an end-to-end solution. We will take you from concept design through to full installation, either working with existing themes and brand guidelines, or by making your wildest dreams become a reality. We can also print all supporting literature and point of sale material, ensuring brand consistency throughout.

John E Wright & Co provide not only comprehensive print solutions, but a thoughtful and guiding hand through the process – something we know is highly regarded by many of our customers.



OUR PREVIOUS CLIENTS INCLUDE:























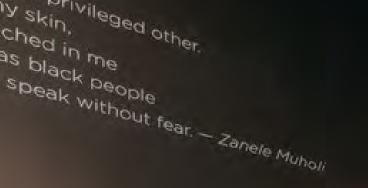




















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New Art Exchange







Zanele Muholi: Somnyama
Ngonyama exhibition at
New Art Exchange,
Nottingham, April- June
2018. Images by Adrian
Vitelleschi Cook.

Sounds Like Her exhibition, New Art Exchange, October 2017.













Max Kandola: The Aura of
Boxing exhibition at New Art
Exchange, January – April
2014. Images by Bartosz Kali.























Earth Photo 2024

In conjunction with Forestry England, The Royal Geographical Society & Photoworks. Displayed across several Forestry England sites including Hardwick Hall in Derbyshire.













