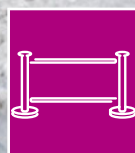


Presented by

johnewright  
SIGNAGE | EXHIBITION | PRINT

# OUTDOOR

*The art of marketing outside*







# Transform your Outdoor space with our range of creative display solutions.

We are proud to offer a diverse range of portable outdoor signage to get your brand or messaging noticed. From flags for forecourts and festivals, through to versatile tents for marketing come rain or shine. We offer display solutions to cater to a variety of budgets and locations.

## Contents

Display Banners	3
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Barriers	22

### Key (Hardware)

 Year guarantee
  PVC
  TEX
  Includes bag
  Best seller

# Display Banners

## Thunder 2



The Thunder 2 double-sided retractable roller banner is ideal for outdoor use as it is strong and durable yet very easy to assemble and transport. Standing 2m high, Thunder 2 will display your message on both sides for maximum viewing impact.

Material	Plastic, aluminium and steel
Pole	Three part bungee pole
Graphic area	Double-sided
Graphic attachment	Self-adhesive leader / top snap rail
Ground fixing	4 pegs (included)
Wind resistance	Up to 7 mph / 11 km/h (unpegged) up to 24 mph / 39 km/h (if pegged)
Transport	Padded bag

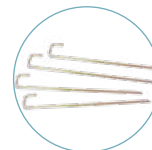
Thunder 2	
UB185-850-01	Ⓢ 884(w) x 2100(h) x 740(d) mm

Graphic Code*	
G-RB-85-BE	Roller Banner Graphic 850MM (W)

\*For double-sided use, order 2x graphics.



Three-part bungee pole



Ground pegs



## Blizzard



Blizzard is a great all-rounder as it is ideal for all kinds of corporate, sporting and outdoor events. Its simple design makes it very easy to assemble on-site, and because it's adjustable, it can accommodate different graphic sizes to suit your application.

Material	Plastic and metal
Pole	Adjustable in width and height
Graphic area	Single-sided
Graphic attachment	Eyelets
Base capacity	12 litres
Wind resistance	Up to 18 mph / 29 km/h
Transport	Non-padded bag

Blizzard	
UB701	Ⓢ 600/800(w) x 1600/2100(h) x 540(d) mm

Graphic Code	
G-UB701-800-BE	Blizzard 800MM (W) Graphic BE



Non-padded bag included



# Display Signs

## Symbol



Symbol is constructed of robust weighted steel and angled for optimal viewing and reading for better engagement with prospective customers. Interchangeable graphics slide in to the recess channel and fix in place tool-free with a turnscrew.

Material	Steel
Profile colour	Black
Assembly	Allen key and thumb screws
Graphic attachment	Thumb screws
Graphic option	Rigid PVC and Dibond (3-5 mm thickness)
Weight	7.2 kg
Wind speed	18 mph

Symbol	
IP01	Ⓢ 420(w) x 1280(h) x 450(d) mm (A4)
	Ⓢ 480(w) x 1280(h) x 450(d) mm (A3)

Graphic options are available on request.



Content detail



Quick change graphic



Tool-free locking mechanism



## Whirlwind



The Whirlwind signage solution is a heavy-duty, weather resistant swing sign with a wheeled base for ease of deployment. Base can be filled with a whopping 25 litres of water to keep in place. Double-sided graphics are held securely in a front loading ‘snap-action’ double-sided panel and it all flat packs for ease of transportation. A perfect piece of kit!

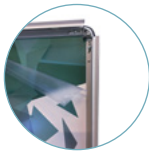
Material	Aluminium, steel, plastic base, PVC sheet cover
Graphic area	Double-sided
Graphic attachment	Snap rail
Graphic option	Banner vinyl
Application	Free-standing

Whirlwind - A1	
UB207-A1	Ⓢ 780(w) x 1165(h) x 500(d) mm

Whirlwind - A0	
UB207-A0	Ⓢ 1010(w) x 1554(h) x 625(d) mm

Graphic Codes*	
G-UB207-A1-BE	Whirlwind Graphic A1
G-UB207-A0-BE	Whirlwind Graphic A0

\*For double-sided use, order 2x graphics.



Tool-free snap rail



Wheels for easy transportation





## A-sign Board



Pavement signage is a marketing stalwart. No high street would be without one, and the A-sign Board is one of the best. Simple to use with double-sided 'snap-action' front loading frames, complete with protective PVC sheeting to shield graphics which can be changed over and over again to keep up with brand messaging or offers.

Material	Aluminium, steel, PVC sheet cover
Graphic area	Double-sided
Graphic attachment	Snap rail
Wind speed	18 mph
Weight	10.56 kg

A-sign Board A1	
VF204-C	Ⓢ 638(w) x 1060(h) x 825(d) mm

Graphic Codes*	
G-VF204-C-BE	Single A1 Graphic for A-Sign Board

\*For double-sided use, order 2x graphics.



Snap frame



## Formulate Shadow



Formulate Shadow is a no fuss outdoor sign offering customers a viable alternative to traditional outdoor signs that typically rely on water or sand for stability.

Material	Steel
Assembly	Push-fit button/Allen key
Tube	32 mm
Graphic area	Double-sided
Graphic attachment	Zipped tension fabric graphic
Wind resistance	Up to 18 mph / 29 km/h
Weight	12.7 kg

Formulate Shadow	
FORM-ODS	Ⓢ 800(w) x 1174(h) x 420(d) mm

Graphic Codes	
G-FORM-ODS-1-PS	Formulate Shadow Display Graphic single-sided
G-FORM-ODS-2-PS	Formulate Shadow Display Graphic double-sided



Integrated castors



Base with handle







## Horizon



Horizon is the ideal solution for large scale promotions. Use single-sided or double-sided to maximise the impact for brand displays. Link individual units together to form a display wall. Securely weighted by twin water filled bases for total stability.

Material	Aluminium, moulded grey plastic base
Pole	Adjustable height (1500-2400 mm)
Graphic area	Single or double-sided
Graphic attachment	Eyelets
Base capacity	28 litres per tank
Wind resistance	Up to 12 mph / 19 km/h

Horizon	
UB203	⊗ 2500(w) x 1500/3000(h) x 800(d) mm

Graphic Codes*	
G-UB203-1500-BE	⊗ Horizon Graphic 2500(w) x 1500(h) mm
G-UB203-2000-BE	⊗ Horizon Graphic 2500(w) x 2000(h) mm
G-UB203-2400-BE	⊗ Horizon Graphic 2500(w) x 2400(h) mm

\*For double-sided use, order 2x graphics.



Telescopic pole for adjustable height



Graphic attaches with eyelets



# Monsoon



Monsoon is a perfect all-weather sturdy single or double-sided 'A' frame banner with bungeed PVC eyelet banner graphics - perfect for displaying brand messaging or wayfinding information.

Material	Aluminium tubes (25 mm), plastic connectors
Graphic area	Single or double-sided
Graphic attachment	Eyelets and looped bungee cords
Wind capacity	Up to 24 mph / 39 km/h

Monsoon 2500mm	
UB707-C	Ⓢ. 2500(w) x 1000(h) x 640(d) mm
Monsoon 3000mm	
UB711-C	Ⓢ. 3000(w) x 1250(h) x 795(d) mm

Graphic Codes*	
G-UB707-C-2500-BE	Ⓢ. Monsoon Graphic 2500(w) x 1000(h) mm
G-UB711-C-3000-BE	Ⓢ. Monsoon Graphic 3000(w) x 1250(h) mm

\*For double-sided use, order 2x graphics.



Eyeleted graphic attaches to frames with bungee cord



Metal hinge



Interlocking sections



# Stowaway



Make brand messaging or wayfinding information literally pop with the Stowaway pop-out display banner that deploys in seconds for use either indoors or secured outside with pegs supplied.

Material	Sprung steel pole
Graphic area	Double-sided
Graphic attachment	Elasticated pole pocket
Ground fixing	4 pegs (included)
Transport	Carry bag included
Wind Speed	18 mph (when pegged)

Stowaway 1400mm	
UB736-03A	Ⓢ. 1420(w) x 700(h) x 400/480(d) mm
Stowaway 2000mm	
UB736-01A	Ⓢ. 2020(w) x 1000(h) x 400/480(d) mm

Graphic Codes	
G-UB736-03A-FKB	Ⓢ. Stowaway Graphic 1400(w) x 700(h) mm
G-UB736-01A-FKB	Ⓢ. Stowaway Graphic 2000(w) x 1000(h) mm



Internal hook and loop straps



Portable carrier bag



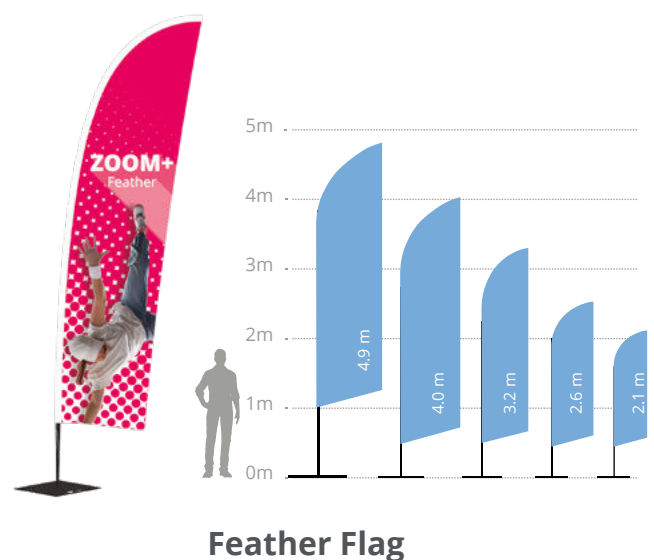
4 pegs supplied

# Flags

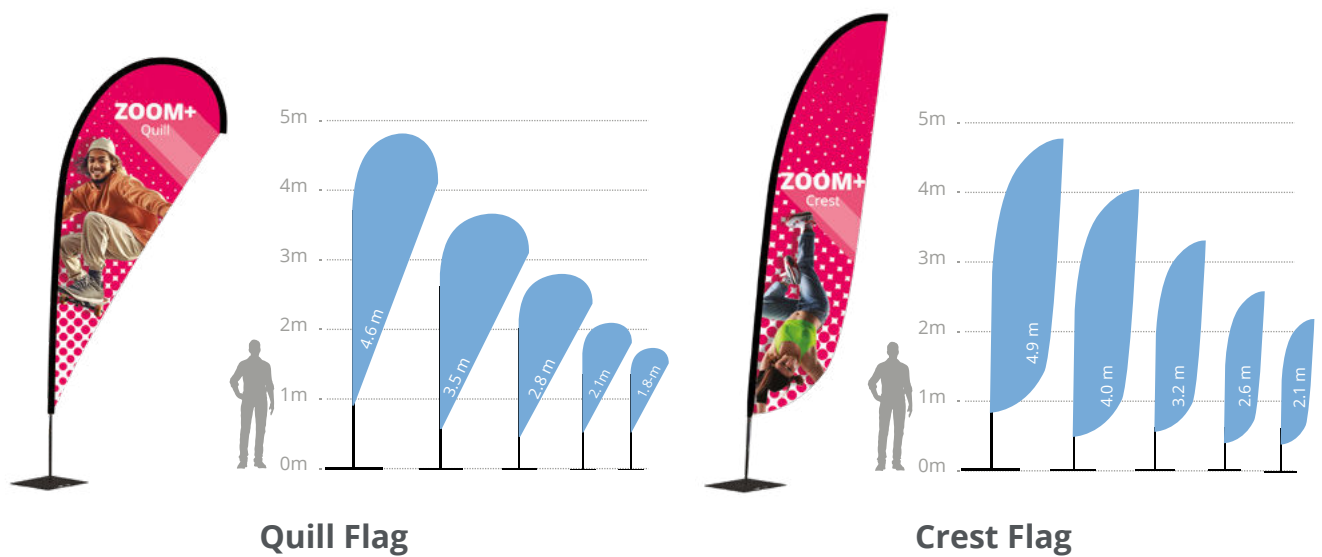


## Freestanding Flags

Our flags offer dynamic and eye-catching solutions for any promotional need. Available in various sizes and styles, each flag is crafted with high-quality materials to ensure durability and vivid colour reproduction.





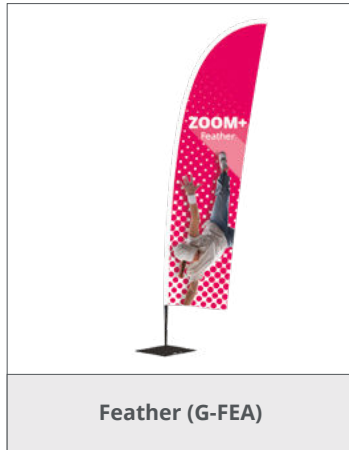


Quill Flag

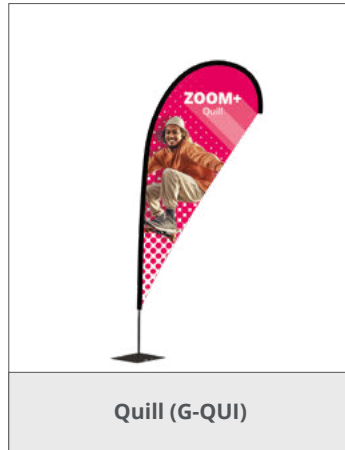
Crest Flag

1

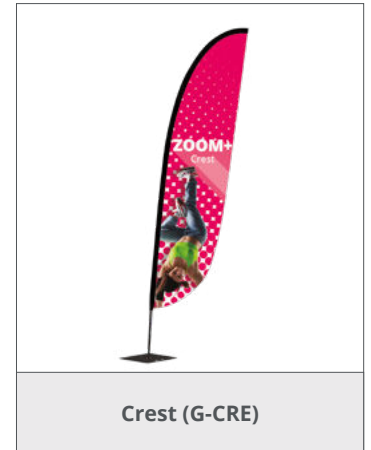
## Choose your flag



Feather (G-FEA)



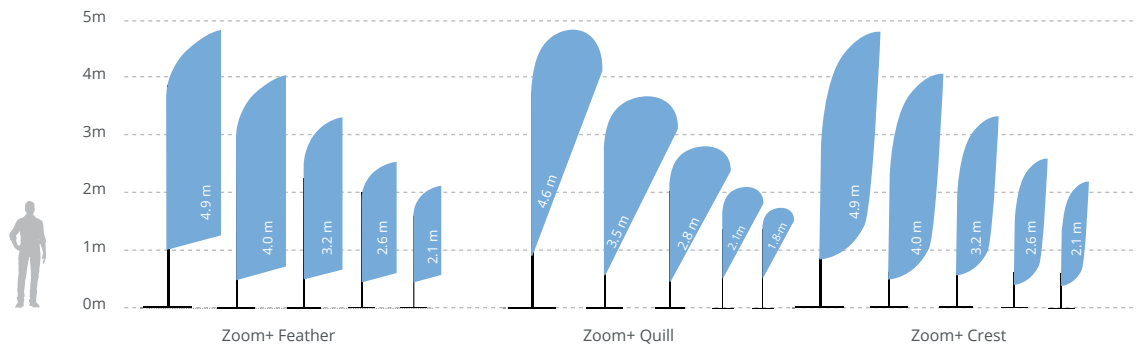
Quill (G-QUI)



Crest (G-CRE)

2

## Choose your size

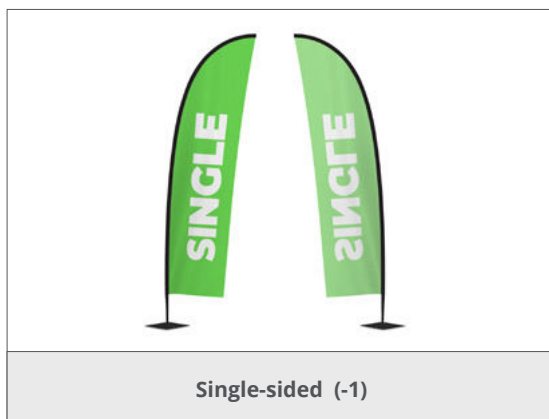


Size	Hardware	Size	Material
Extra Small Zoom + Flag Pole	UF-ZM-XS	⊙ 580/535/480(w) x 1880/2150/2120(h) mm	GRP fibre glass pole
Small Zoom + Flag Pole	UF-ZM-SM	⊙ 550/800(w) x 2100/2600(h) mm	GRP fibre glass pole
Medium Zoom + Flag Pole	UF-ZM-ME	⊙ 600/900(w) x 2800/3200(h) mm	GRP fibre glass pole
Large Zoom + Flag Pole	UF-ZM-LA	⊙ 800/1100(w) x 3500/4000(h) mm	GRP fibre glass pole
Extra Large Zoom + Flag Pole*	UF-ZM-EXLA	⊙ 850/1200(w) x 4600/4900(h) mm	GRP fibre glass pole

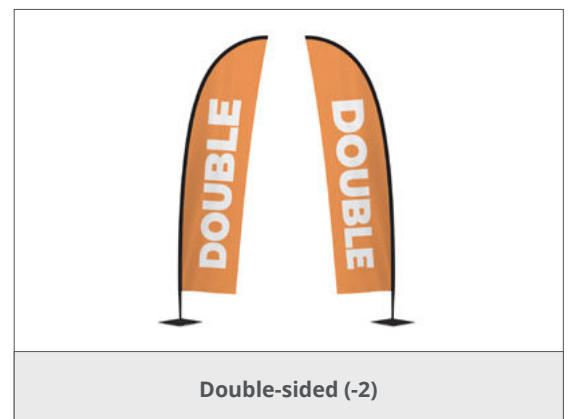
Bespoke sizes also available. Wind resistance up to 63mph/1-1km/h under controlled conditions.

3

## Choose your graphic



Single-sided (-1)



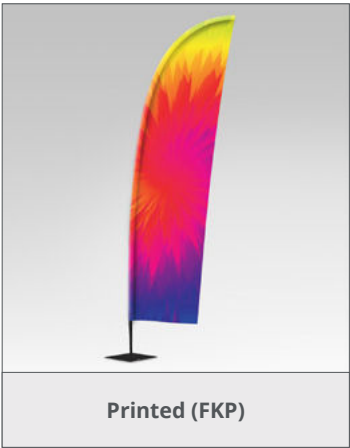
Double-sided (-2)

\*UF-ZM-EXLA not available double-sided.



4

## Choose your pole pocket



Printed (FKP)



White (FKW)



Black (FKB)

5

## Build your flag code

1. Flag Shape		2. Flag Size		3. Flag Graphic		4. Pole pocket	
Feather	G-FEA	Extra Small	-XS	Single-Sided	-1	Printed	-FKP
Quill	G-QUI	Small	-SM	Double-Sided	-2	White	-FKW
Crest	G-CRE	Medium	-ME			Black	-FKB
		Large	-LA				
		Extra Large	-EXLA				

Zoom + Feather Small flag: Single side print with printed pole pocket	
Hardware	UF-ZM-SM
Graphic	G-FEA-SM-1-FKP
Base	UF-ZMLSQ-01 square base 7.5kg UB719-C + weighting ring

Zoom + Crest Large flag: Double-sided print with white pole pocket	
Hardware	UF-ZM-LA
Graphic	G-CRE-LA-2-FKW
Base	UF-ZMLWB Large water base

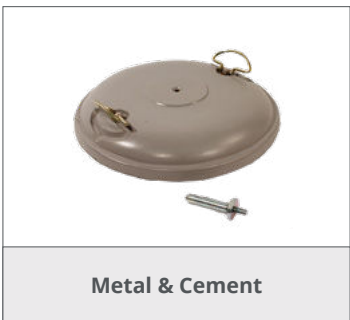
6

## Choose your flag base

A range of bases is available to suit your location. Please contact us for more information (bases sold separately).



Weighted



Metal & Cement



Spike



# Zoom+ Arch



The Zoom+ Arch stands out at any outdoor event or activity. With an overall height of 3m to the top of the graphic and a 4m width, it's perfect to use as a focal point or to attract attention. Simple and quick to assemble, it can be deployed in minutes and when used with the optional stackable bases, provides an extremely stable display that can be used in wind speeds of up to 20mph.

Material	GRP fibre glass pole - chrome steel end caps, plastic hook
Graphic area	Single-sided
Graphic attachment	Pole pocket
Wind resistance	Up to 19 km/h

Zoom+ Arch	
ZOOM+ARCH	Ⓢ. 4000(w) x 2500/3000(h) mm
Stackable base* (optional)	
UF-ZMSWB	Ⓢ. 642(w) x 277(h) x 642(d) mm

\*Recommend using with 4x bases.

Graphic Code	
G-ZOOM+ARCH-FKB	Zoom+ Arch Graphic





# Zoom+ Edge Flag



Zoom+ is a popular and versatile, lightweight rectangular shaped flag system with black finish all-fibre poles. Ideal for all types of indoor and outdoor displays. Quick and easy to deploy and can withstand winds of approximately 13 -18m/h (21-29km/h). Optional custom printed flag graphic available in single and double-sided options (small, medium, and large), and all flag graphics have a printed pole pocket. The flag moves naturally in breezy/windy conditions and is ideal for attracting attention on car forecourts, at exhibitions and events, or outside a building or premises.

Material	Aluminium and GRP
Graphic area	Single-sided or double-sided (double-sided only available up to large)
Graphic attachment	Pole pocket
Wind resistance	Up to 18 mph / 29 km/h

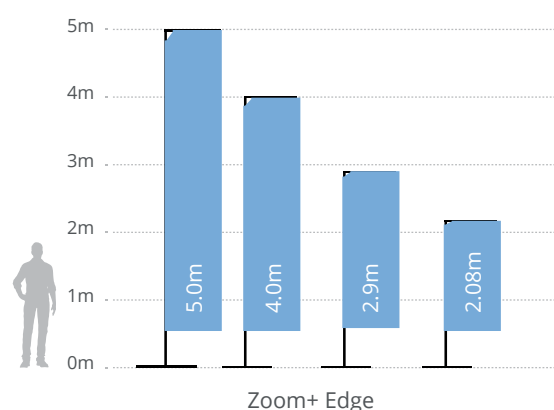
Zoom + Edge Flag		
Small	UF-ZME-SM	@ 750(w) x 2080(h) mm
Medium	UF-ZME-ME	@ 750(w) x 2900(h) mm
Large	UF-ZME-LA	@ 750(w) x 4000(h) mm
Extra Large	UF-ZME-EXLA	@ 750(w) x 5000(h) mm

Printed Pole Pocket	Single-sided	Double-sided
Small	G-EDG-SM-1-FKP	G-EDG-SM-2-FKP
Medium	G-EDG-ME-1-FKP	G-EDG-ME-2-FKP
Large	G-EDG-LA-1-FKP	G-EDG-LA-2-FKP
Extra Large	G-EDG-EXLA-1-FKP	-

Black Pole Pocket	Single-sided	Double-sided
Small	-	G-EDG-SM-2-FKB
Medium	-	G-EDG-ME-2-FKB
Large	-	G-EDG-LA-2-FKB



Graphic attaches on to hook



# Wind Dancer



An imposing telescopic flag which stands 5m high when fully assembled and is certain to make an impact at any outdoor event, Wind Dancer comes complete with a base which can be filled with either water or sand. The 3.5m flag height makes an impressive statement when the flagpole is deployed at its full 5m height, and is particularly impactful when used in large crowded areas because of its dominating presence.

Material	Aluminium pole, plastic base
Pole	Telescopic
Graphic area	Single-sided
Graphic attachment	Eyelets
Base capacity	66 litres
Wind resistance	Up to 18 mph / 29 km/h

Wind Dancer	
WD105	@ 1000(w) x 2900/5300(h) x 1000(d) mm

Graphic Code	
G-WD105-1-FK	Wind Dancer 5m single-sided graphic



# Post / Wall Mounted Flags

## Mistral



The Mistral is a fixed outdoor flag system designed for mounting to lampposts or building exteriors and is perfect for advertising or promoting a brand or event. The mechanism attaches directly to a pole, posts, or wall and can be moved to accommodate varying graphic heights. An eye-catching solution that can also be used for information and wayfinding, this flag is especially effective when repeated over a series of posts.

Material	Aluminium castings and GRP tubes
Tube	Height adjustable
Graphic area	Single-sided or double-sided
Graphic attachment	Pole pocket
Wind resistance	Up to 40 km/h

Mistral	
UB725-01	@ 890(w) x 2000(h) mm

Size	Single-sided	Double-sided
0.8 X 1M	G-UB725-01-100-1-FKP	G-UB725-01-100-2-BE
0.8 X 1.5M	G-UB725-01-150-1-FKP	G-UB725-01-150-2-BE
0.8 x 2M	G-UB725-01-200-1-FKP	G-UB725-01-150-2-BE





# Mobile Flags

## Street Flag



Street flag is the ideal advertising medium when on the move or when you want to attract attention in a crowded space! Perfectly suited to promote events, highlight presence at trade shows or to organise a group of people on excursions! Rugged and lightweight, the backpack can be used with four different flag shapes and comes complete with fibre poles.

Material	Reinforced nylon backpack, fibre poles
Graphic area	Single-sided
Graphic attachment	Pole pocket
Graphic shapes	Feather - Quill - Edge

Street Flag	
UF-ZMSTF-01	Ⓢ. 310(w) x 540(h) x 80(d) mm
Graphic Codes	
G-ZMSTF-EDG-FKB	Street Flag Edge graphic with black pole pocket
G-ZMSTF-FEA-FKB	Street Flag Feather graphic with black pole pocket
G-ZMSTF-QUI-FKB	Street Flag Quill graphic with black pole pocket
G-ZMSTF-XB-BE	Street Flag X banner



One bag can be used with 4 flag shapes!



Zipped compartment to store graphics



Reinforced shoulder straps, adjustable strap and side mesh pocket



Storage for poles and rods

# Tents



**Promotional tents are the perfect vehicle to showcase your brand messaging whilst offering protection from the weather. Portable and easy to assemble, simply add vibrant graphics to attract customers into your marketing space.**



**3x6 Zoom Tent**





**3x3 Zoom Tent**



**Bora Tent**

# Zoom Tent



Ensure your event's a success come rain or shine by using an easy to deploy vibrant lightweight aluminium pop-up tent frame system. The Zoom Tent folds out and returns in minutes with tool-free deployment. Dress with a custom full printed canopy, full and half walls. Available in a range of sizes.

Material	Aluminium frame, plastic joins
Graphic area	Double-sided (wall, half wall) / single-sided (canopy)
Graphic colours	White - Black (standard) / Full Graphic (optional)
Graphic attachment	Hook and loop / Pocket (half wall)
Ground fixing	Pegs and ropes (included)
Wind resistance	Up to 18 mph / 29 km/h
Transport	Wheeled Standard Case



Pop-up frame



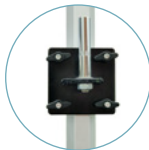
Tent weight (optional)



Automatic locking



Crank to tighten the canopy



Bracket to attach a Zoom+ flag (optional)  
ZT-FCB



Wheeled standard case included



Zoom tents are quick and easy to assemble. Available in black, white or fully printed to get your brand noticed in outdoor locations.

- A Canopy
- B Printed Valance (Not shown)
- C Full Wall
- D Half Wall
- White/black Canopy and walls
- Printed Canopy, Valance and walls

1

## Choose your size

3x3 Frame	3x4.5 Frame	3x6 Frame
ZT33-XAF-01	ZT345-XAF-01	ZT36-XAF-01



2

## Choose your canopy

Size	White	Black	Printed
3x3 Frame	ZT33-CTW	ZT33-CTK	G-ZT33-C-WR
3x4.5 Frame	ZT345-CTW	ZT345-CTK	G-ZT345-C-WR
3x6 Frame	ZT36-CTW	ZT36-CTK	G-ZT36-C-WR

3

## Add a printed valance

3x3 Frame	3x4.5 Frame	3x6 Frame
G-ZT33-V-WR	G-ZT345-V-WR	G-ZT36-V-WR

The ideal way to add a touch of branding to tents with black or white canopies

4

## Choose your walls

Size	White	Black
Full Wall	ZTXX-FWW	ZTXX-FWK
Half Wall	ZTXX-HWW	ZTXX-HWK

Size	Printed: Single Side	Printed: Double Sided
Full Wall	G-ZTXX-W-1-WR	G-ZTXX-W-2-WR
Half Wall	G-ZTXX-HW-1-WR	G-ZTXX-HW-2-WR

**XX:** for your required wall size, replace XX with 33 | 345 | 36

**Half Walls:** Require a Half Wall Mounting ZTXX-MTB, Bar available in 3x3 and 3x4.5.

**3x6 Frame:** Order 2 x G-ZT33 (Full / Half Wall). G-ZT36-W-1-WR single sided printed full wall 6M.

5

## Add your accessories

ZT33-MTB	Zoom Tent 3x3 Half Wall Mounting Bar
ZT345-MTB	Zoom Tent 3x4.5 Half Wall Mounting Bar
ZT-BASE	Zoom Tent Base Weight 7.5KG
ZT-FCB	Zoom Tent/Zoom Tent Eco Clamp Bracket
ZT33-H-SKY	Zoom Tent 3x3 Horizontal Sky Banner

# Zoom Tent 3x3 Sky Banner



Stand out from the crowd with the Sky Banner and its large print area! This horizontal banner attaches easily to the Zoom Tent 3x3 poles using clamp brackets (2 units to be ordered separately). 2 ZT-BASE ballast weights per pole recommended. Compatible with the Zoom Tent 3x3.

Material	GRP
Graphic area	Single-sided
Graphic colours	Full Graphic (optional)
Graphic attachment	Pocket + hook and loop
Wind resistance	Up to 18 mph / 29 km/h
Transport	Bag included



Zoom Tent 3x3 Sky Banner	
ZT33-H-SKY	@. 2995(w) x 1515(h) mm
ZT-FCB	Clamp Bracket

Graphic Code	
ZT33-H-SKY-1-WR	@. Sky Banner Graphic 3000(w) x 1500(h) mm





# Inflatable tents

## Bora Tent



The Bora Inflatable Tent is a sturdy and attractive option for outdoor displays. Create shade and shelter for a registration desk, refreshment area or meeting point that fully shows off a brand.

As one of the largest products in the range, there is plenty of print area on the canopy and backwalls (optional extra) for brand messaging. The backwalls zip in, so can be changed for a different message from the canopy if you wish. The Bora Tent uses trapped air technology: silent and free-standing once inflated.

Material	TPU, Polyester inner coat
Graphic area	Single-sided
Graphic attachment	Zip system (standard) / hook and loop (full graphic)
Ground fixing	Pegs (optional, not included)
Wind resistance	Up to 24 mph / 39 km/h (if pegged)
Transport	Carry Bag (included)

Bora Tent	
INFT3-2Z	Ⓢ 3200(w) x 2450(h) x 3200(d) mm

Graphic Codes	
G-INFT3-C-WR	Printed Canopy for Bora Inflatable Tent
G-INFT3-WA-WR	Printed Wall for Bora Inflatable Tent

Accessories	
INFTA-PE4EU	400 Watt Electric Pump



400W electric pump (optional) INFTA-PE4EU



Inflation valve



Carry bag included





# Barriers



Barriers provide a quick and easy solution to queue management as well as an eye-catching promotional opportunity. Ideal for outdoor dining spaces and managing crowds at venues, simply add branded graphics to give your messaging stand out.





Economy Café Barrier



Deluxe Café Barrier

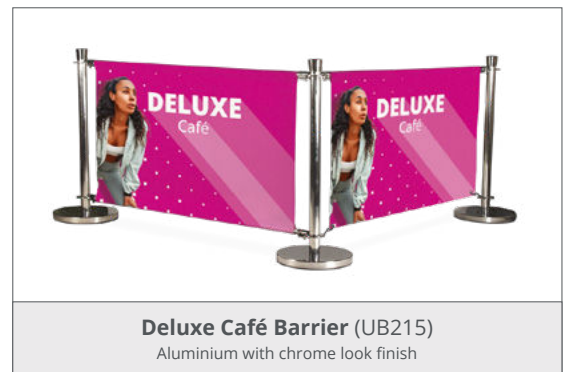
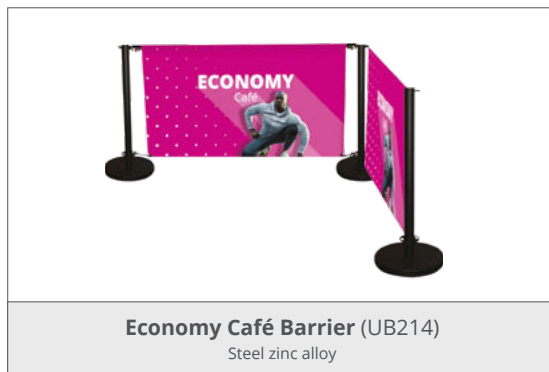




1

## Choose your barrier

① PVC



2

## Choose your hardware

Hardware	Economy: Black	Deluxe: Chrome
Cafe Barrier Base	UB214B	UB215B
Cafe Barrier Post	UB214P	UB215P
Cafe Barrier Bar 1000(w) mm	UB214-1000	UB215-1000
Cafe Barrier Bar 1500(w) mm	UB214-1500	UB215-1500
Cafe Barrier Bar 2000(w) mm	UB214-2000	UB215-2000
Pair of Spring Clips	UB214-SC	UB215-SC



3

## Choose your graphic attachment



For locations that are subject to high wind, we recommend using poles top and bottom. Spring clips are suitable for locations unaffected by wind and for those looking for a budget option.

4

## Choose your graphic

Pole Pocket Top & Bottom		
Size	Single-sided	Double-sided
1m	G-CAF-1000-P-1-BE	G-CAF-1000-P-2-BE
1.5m	G-CAF-1500-P-1-BE	G-CAF-1500-P-2-BE
2m	G-CAF-2000-P-1-BE	G-CAF-2000-P-2-BE

Pole Pocket Top & Spring Clips Bottom		
Size	Single-sided	Double-sided
1m	G-CAF-1000-SC-1-BE	G-CAF-1000-SC-2-BE
1.5m	G-CAF-1500-SC-1-BE	G-CAF-1500-SC-2-BE
2m	G-CAF-2000-SC-1-BE	G-CAF-2000-SC-2-BE

5

## Finished Product Examples

To create the 2m Deluxe Café Barrier in the images shown on the left	
<b>Hardware</b>	3x Base (UB215B), 3x Post (UB215P), 4x Spring Clips (UB215-SC), 2x Barrier bar (UB215-1000)
<b>Graphics</b>	2x 1m double-sided graphics, pole top and Spring Clips bottom G-CAF-1000-SC-2-BE









- **Nottingham**  
0115 950 6633
- **Nottingham Display HQ**  
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- **Derby**  
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Our network of branches are able to provide services to the whole of the UK and beyond.

## **OUTDOOR EVENTS**

— *done Wright!* —

